



# CHRIS BRAUER'S PRESS KIT

Thank you for downloading Chris Brauer's press kit. The following information is for use with conferences, events, articles, publications and other media related to Chris Brauer. If you have any questions please contact Chris Brauer via the info below.

## PUBLICITY PHOTO

In this zip file you will see a jpeg called "chrisbrauer.jpg". This is a print ready high-resolution image that you can use for your materials. Use of this publicity photo is granted upon written approval from Chris Brauer. Do not increase the size of this image, but you can decrease the size or crop the image tighter if you wish. If you need a special format please contact Chris Brauer via the info below.

## HEAD SHOT

In this zip file you will see a jpeg called "chrisbrauer\_headshot.jpg". This is a print ready high-resolution image that you can use for your materials. Use of this publicity photo is granted upon written approval from Chris Brauer. Do not increase the size of this image, but you can decrease the size or crop the image tighter if you wish. If you need a special format please contact Chris Brauer via the info below.

# CONTACT INFO

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Mobile: +44 (0) 20 3397 1639

# BIOGRAPHY

For your convenience here is a copy of Chris Brauer's biography. There are three versions of the biography; long (125 words), medium (80 words), and short (40 words) and nano (<140 characters). Use of this biography is granted upon written approval from Chris Brauer. Any alterations to the biography will need to be reviewed and approved by Chris Brauer prior to publication.

## LONG VERSION (125 WORDS)

### TEXT ONLY

Chris Brauer is Senior Lecturer and Director of Media and Innovation for Creative and Social Technology (CAST) at Goldsmiths, University of London. He owns creative services business Smoothmedia International and manages a creative industries investment fund for London-based merchant bank Clarity Capital.

Chris lives and works in London, UK and has created digital media for a global portfolio of clients from Fortune 500 organisations like IBM and PricewaterhouseCoopers (PwC) to individual entrepreneurs and non-profits like the Cotton Tree Foundation (CTF).

His interests focus on the intersections of journalism, culture and technology in creating emerging forms of digital and social media. He regularly appears on TV and print as a subject matter expert including 2010 appearances on Al Jazeera, the BBC World Service and Sky News.

### HTML

<p> Chris Brauer is Senior Lecturer and Director of Media and Innovation for Creative and Social Technology (CAST) at Goldsmiths, University of London. He owns creative services business <a href=http://www.smoothmedia.com>Smoothmedia International</a> and

manages a creative industries investment fund for London-based merchant bank [Clarity Capital](http://www.claritycapital.com).

Chris lives and works in London, UK and has created digital media for a global portfolio of clients from Fortune 500 organisations like IBM and PricewaterhouseCoopers (PwC) to creative brands like Goldsmiths College and non-profits like the Cotton Tree Foundation (CTF).

His interests focus on the intersections of journalism, culture and technology in creating emerging forms of digital and social media. He regularly appears on TV and print as a subject matter expert including 2010 appearances on Al Jazeera, the BBC World Service and Sky News.

## MEDIUM VERSION (80 WORDS)

### TEXT ONLY

Chris Brauer is Senior Lecturer and Director of Media and Innovation for Creative and Social Technology (CAST) at Goldsmiths, University of London. He owns creative services business Smoothmedia International and manages a creative industries investment fund for London-based merchant bank Clarity Capital.

Chris was formerly online editor of the Press Association (PA) and founded Online Journalism at City University in 2005. He regularly appears on TV and print as a subject matter expert on emerging media and digital technologies.

### HTML

Chris Brauer is Senior Lecturer and Director of Media and Innovation for Creative and Social Technology (CAST) at Goldsmiths, University of London. He owns creative services business [Smoothmedia International](http://www.smoothmedia.com) and manages a creative industries investment fund for London-based merchant bank [Clarity Capital](http://www.claritycapital.com).

Chris was formerly online editor of the Press Association (PA) and founded Online Journalism at City University in 2005. He regularly appears on TV and print as a subject matter expert on emerging media and digital technologies.

## SHORT VERSION (40 WORDS)

### TEXT ONLY

Chris Brauer lives and works in London, UK as Senior Lecturer in Media and Computing at Goldsmiths, University of London. He owns creative services business Smoothmedia International and manages a creative industries investment fund for London-based investment bank Clarity Capital.

### HTML

<p>Chris Brauer lives and works in London, UK as Senior Lecturer in Media and Computing at Goldsmiths, University of London. He owns digital media services business <a href=http://www.smoothmedia.com>Smoothmedia International</a> and manages a creative industries investment fund for London-based investment bank <a href="http://www.claritycapital.com">Clarity Capital</a>.</p>

## NANO VERSION (<140 CHARACTERS)

### TEXT ONLY

Chris Brauer lives and works in London, UK as Senior Lecturer at Goldsmiths and owner of Smoothmedia International.